

LIZZY UNGER

COMMUNICATIONS CONSULTANT | PHOTOGRAPHER

Lizzyunger.com | Lizzyunger1@gmail.com

WORK EXPERIENCE

Freelance Photographer

April 2022 – Present

- Hired to take photos for nonprofits, businesses and families
- Documentary photographs were featured in the America Issue of Zeke Magazine

Freelance Communications Consultant

April 2022 – Present

- Developed written and video content for progressive candidates and campaigns
- Developed and managed social media for Maryland nonprofits

Behavioral Health System Baltimore (BHSB)

March 2018 – January 2022

Communications Manager

October 2016 – March 2018

Communications Coordinator

- Led the development and implementation of digital marketing strategies to support BHSB's policy priorities
- Led the research, development, implementation and evaluation of a variety of public health campaigns with budgets totaling over a million dollars
- Oversaw the collaborative process of redesigning the company website
- Managed email communications, with the contact list consistently growing by more than 50% every year
- Developed BHSB's social media strategy and created content for all social media channels
- Led the development of BHSB's Annual Impact Report
- Planned a variety of community events, including our annual recovery month celebration with over 350 attendants

Baltimore City Health Department

September 2015– July 2016

Communications Fellow (Baltimore Corps)

- Led social media and email outreach, increasing the organization's Twitter following by 30 % & mailing list by 400 %
- Increased presence in earned media, developed relationships with the press, wrote press releases and helped organize press conferences on behalf of then-Commissioner Dr. Leana Wen
- Served as photographer & videographer for BCHD. My photos were published in NPR & Fast Company.

Ashoka: Innovators for the Public

January – May 2015

Global Communications Intern

- Grew Ashoka's social media presence through targeted outreach, including on the global Twitter account with over 475,000 followers at the time
- Assisted with outreach on Ashoka's external communications channels including social media, newsletters and websites

EDUCATION

University of Maryland, College Park

B.S. Marketing, Spanish Minor, Certificate in Latin American Studies

PROFESSIONAL SKILL

Social Media Strategy Storytelling
Campaign Management Email marketing

TECHNICAL SKILL

Photography Photoshop
Canva Copywriting